



OLLI DICKERSON

CREATIVE PRODUCER , PHOTOGRAPHER & FILMMAKER

Olli is energetic and enthusiastic about exploring innovative ideas and treading new ground professionally and personally. With five-plus years of industry experience, Olli is driven to create & produce meaningful, high-value content for individuals, organizations, and brands who are making a positive impact and telling the consequential stories of our time.

www.oli-dickerson.com

EXPERTISE

Production Processes
Brand Development
Creative Ideation, Discovery & Pitching
Budgeting
Strategic Campaign Development
B2B & B2C marketing
Social Media Marketing
Video production (Premier & Davinci)
Creative Direction
Critical Thinking
Leadership and Collaboration
Adobe Creative Suite
Performance Marketing
Stills Photography
Video Production

EDUCATION

BSc Geography

Loughborough University
Undergraduate Degree

CONTACT

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RELEVANT EXPERIENCE

Independent Creative Services | Photo & Video

Oct 2020 - Present

Expert in guiding commercial & documentary projects from concept to completion, collaborating closely with various creative teams, managing budgets, and ensuring seamless execution of creative vision. Proven track record in delivering engaging stories that meet clients' objectives and captivate audiences across multiple platforms.

Working in varying capacities throughout the creative process, including lead creative producer, director, stills photographer, and location scout.

Documentary Productions include;

- **Weaving the Path** (*MountainFilm commitment grant*)
- **People Vs Pipeline** (*Commissioned by The Waterbear network*)
- **Nourished Lands** (*Commissioned by Destination Canada and ITAC*)

Production Companies I've worked alongside;

- BBC
- Pachamama film
- Wildbus Films
- 123 West
- Good Idea
- anekdotfilm
- Bouve Media
- H18

Social Strategist | Antisocial Media Solutions

April 2019 - October 2020

Creating and executing advertising campaigns and content strategies on multiple platforms for multiple brands. As a client-facing role, this position incorporated client servicing as well as leading creative development and art direction.

Account Executive | mcgarrybowen

July 2018 - January 2019

Working across the American Express account on their campaigns both online and in traditional advertising formats. This work catered to both global and local market stakeholders while facilitating the client's needs as well as creative discovery.

PPC Executive | iProspect

January 2017 - July 2018

Facilitating the day-to-day management of my digital advertising accounts for clients and campaigns, from reporting and budget optimization, to direct client interaction and relationship development.